

## **Solution Brief**

# Cam STREAM

## All-in-One Production and Streaming Platform for Virtual Live Events

As an organizer of business conferences, trade shows, sales meetings or other live events, you're undoubtedly facing challenges today that were unimaginable even a year ago. In today's "new normal" world, you need an easy-to-use platform that lets you virtualize live events of any size. You need a way for team members who may not be technically savvy to remotely shoot and stream high-quality video — and deliver rich attendee experiences that are much more compelling than those possible with off-the-shelf conferencing software.

CP Communications has the ideal solution: our all-in-one Cam STREAM remote production and streaming package. Just connect Cam STREAM to power and



turn it on. The system automatically calls home, and within minutes you're ready to live stream a virtual event featuring broadcast-quality 1080p60 video and up to two channels of remotely controlled audio.

Part of our family of Red House Streaming STREAM packages, Cam STREAM makes it incredibly simple and cost-effective to shoot and record HD live video remotely and deliver it to websites, social media platforms or any URL. The turnkey, plug-and-play solution helps you to produce virtual events that bring people together, foster the exchange of insightful content, cultivate sales leads, and leave lasting impressions.

The base Cam STREAM package is contained in a single flight case and can be set up in just minutes. Your video is captured by a Sony SRG-X120 HD PTZ camera. Preset camera functions let you begin shooting immediately, while remote camera control and shading allows technicians located anywhere to make adjustments on the fly to assure ideal coverage.

All RHS STREAM solutions are powered by Mobile Viewpoint (MVP) encoding and decoding technology. Cam STREAM features an MVP Agile AirLinkH.265 encoder that supports live streaming over Ethernet, Wi-Fi and 4G/5G cellular networks to enable connectivity from virtually anywhere. MVP's LinkMatrix cloud-based management and control system serves as the central monitoring unit. Its user-friendly architecture assures that the remote-control GUI is the same in the field and the studio, facilitating true remote support. With an optional MVP Playout 2K4 decoder located in the studio, feeds from up to four Cam STREAMs can be received and played out to HD-SDI or NDI, and simultaneously streamed to any social media platform or URL.

### **Solution Highlights**

- All-in-one packaging for fast, easy live video streaming
- Broadcast-quality 1080p60 resolution and professional-quality audio
- Reliable connectivity via 5G, LAN and/or Wifi
- Remote camera and audio management
- Stream directly to Facebook, YouTube or any URL
- Affordable weekly rental rate

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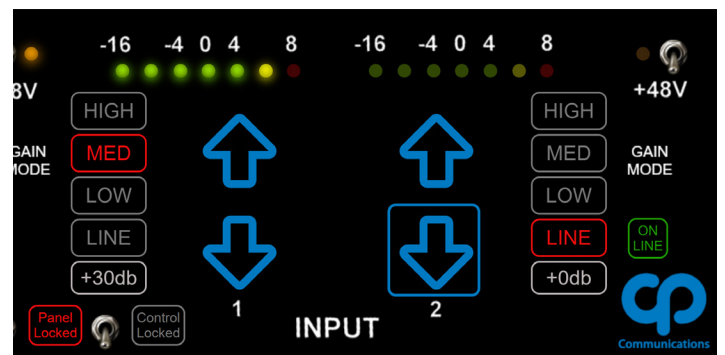
## Solution Features

- H.264 and H.265 encoding
- Full remote management via MVP LinkMatrix
- Remote PTZ camera and audio control
- Full IFB (return audio)
- Return video
- Web stream RTSP, RTMP, HLS or HD-SDI via a decoder at receiving station
- Support for file-based workflows (record locally and in the cloud)
- Optional remote prompter

Additional Cam STREAM elements include an integrated monitor, SIM cards and 20GB of cellular data. With CP's all-in-one Cam STREAM, producing virtual conferences, trade shows and meetings becomes the smart alternative to holding complex and expensive in-person gatherings.

## About CP Communications

CP Communications is a leading provider of live broadcast and streaming solutions for premium sports, entertainment, corporate, news and other live events. The company's solutions feature innovative technologies for audio and video content acquisition, wireless and bonded cellular signal transport, and access to an Emmy-winning team of experienced professionals. For three decades running, CP has serviced a wide range of tier one clients, including major broadcasters, sports leagues and teams, and event and production companies.



Cam STREAM features user-friendly GUIs for camera and audio that can be controlled from the field or other remote location.



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