

## **Solution Brief**

# **Cam STREAM**

## **All-in-One Production and Streaming Platform for Covering Live Esports**

As a producer and broadcaster of esports, you're undoubtedly facing challenges today that were unimaginable even a year ago. In today's "new normal" world, you need simplified solutions for at-home media acquisition that can be quickly deployed by end users who are not technically savvy. And you need a way to deliver rich game-viewing experiences that are much more compelling than anything possible with off-the-shelf conferencing software.

CP Communications has the ideal solution: our all-in-one Cam STREAM remote production and streaming package. Just connect Cam STREAM to power and turn it on. The system automatically calls home, and within minutes you're



**ready to live stream your event with broadcast-quality 1080p60 video and up to two channels of remotely controlled audio.**

Part of our family of Red House Streaming STREAM packages, Cam STREAM makes it incredibly simple and cost-effective to shoot and record HD live video remotely and deliver it to websites, social media platforms or any URL. The turnkey, plug-and-play solution allows commentators to cover esports competitions from the safety and comfort of their home, and interact seamlessly with on-air talent back at the studio or in other remote locations.

The base Cam STREAM package is contained in a single flight case. Color-coded cables make setup a breeze; in most cases, on-air talent can deploy the system in under 10 minutes. Your video is captured by a Sony SRG-X120 HD PTZ camera. Preset camera functions let you begin shooting immediately, while remote camera control and shading allows technicians located anywhere to make adjustments on the fly to assure ideal coverage.

All RHS STREAM solutions are powered by Mobile Viewpoint (MVP) encoding and decoding technology. Cam STREAM features an MVP Agile AirLinkH.265 encoder that supports live streaming over Ethernet, Wi-Fi and 4G/5G cellular networks to enable connectivity from virtually anywhere. MVP's LinkMatrix cloud-based management and control system serves as the central monitoring unit. Its user-friendly architecture assures that the remote-control GUI is the same in the field and the studio, facilitating true remote support. With an optional MVP Playout 2K4 decoder located in the studio, feeds from up to four Cam STREAMs can be received and played out to HD-SDI or NDI, and simultaneously streamed to any social media platform or URL.

### **Solution Highlights**

- All-in-one packaging for fast, easy live video streaming
- Broadcast-quality 1080p60 resolution and professional-quality audio
- Reliable connectivity via 4G/5G, LAN and/or Wi-Fi
- Remote camera and audio management
- Stream directly to Facebook, YouTube or any URL
- Affordable weekly rental rate

## Cam STREAM All-in-One Remote Production and Streaming Platform for Covering Esports

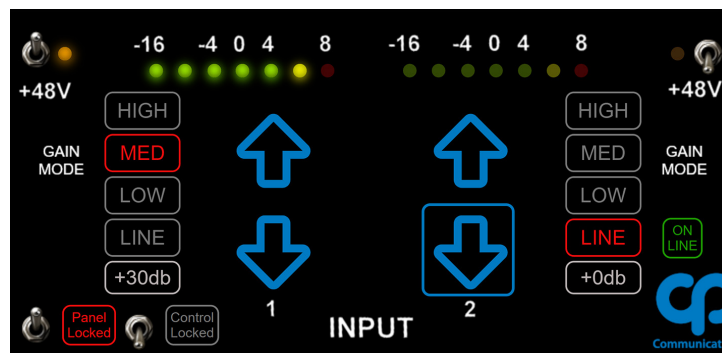
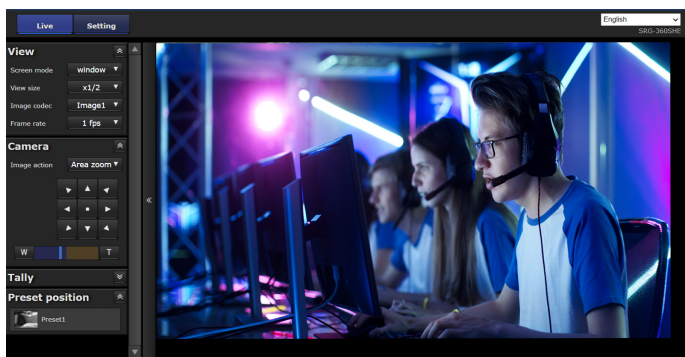
### Solution Features

- H.264 and H.265 encoding
- Full remote management via MVP LinkMatrix
- Remote PTZ camera and audio control
- Full IFB (return audio)
- Return video
- Web stream RTSP, RTMP, HLS or HD-SDI via a decoder at receiving station
- Support for file-based workflows (record locally and in the cloud)
- Optional remote prompter

Additional solution elements include an integrated monitor, SIM cards and 20 GB of cellular data. With CP's all-in-one Cam STREAM, covering esports competitions remotely no longer needs to be the exception. It's the smart alternative to traditionally complex and expensive live production.

### About CP Communications

CP Communications is a leading provider of live broadcast and streaming solutions for premium sports, entertainment, corporate, news and other live events. The company's solutions feature innovative technologies for audio and video content acquisition, wireless and bonded cellular signal transport, and access to an Emmy-winning team of experienced professionals. For three decades running, CP has serviced a wide range of tier one clients, including major broadcasters, sports leagues and teams, and event and production companies.



Cam STREAM features user-friendly GUIs for camera and audio that can be controlled from the field or other remote location.



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