

Product Overview

Mojocam

Fan-Sourced Live Event Video Capture and Streaming App



Solution Highlights

- Low-cost content acquisition
- Instant live streaming to any URL or social media platform
- Location-based push messaging
- Text chat function
- Speed/connection test
- Brightness control
- High-speed bundled uplink
- Return audio in less than a second

Fans at a game, concert or other live event love to see themselves on the Jumbotron — or even better, on television. They used to have to wait for a camera operator to find them in the crowd and give them those few fleeting seconds of stardom, but not anymore. With the Mojocam video capture and streaming app, every fan becomes a potential contributor to the live broadcast.

Developed by Mobile Viewpoint and available exclusively in the U.S. from CP Communications, Mojocam allows anyone in the crowd with a smartphone to capture live video and feed it to any social media outlet, or to your control room for potential inclusion in the outbound live feed. Raucous cheering from folks in the stands. A selfie with friends celebrating a big play. Or a birds-eye view of the playing field from the cheap seats. It's all possible with Mojocam.

The perfect tool for fan-sourced video, Mojocam is easy to install on any iPhone, MacBook or Android device. Users simply login to the Mojocam web platform, and can then use the camera on their phone to capture video from their unique perspective. An external camera, such as a GoPro, can also be used. Just click on the app's "Live" button and the video stream will automatically use available bonded cellular or Wi-Fi connections to send the feed to the desired URL. Clip recordings are also available using Mobile Viewpoint's LinkMatrix dashboard.

Instantly Add Fan-Sourced Content to Your Live Stream



About CP Communications

CP Communications is the leading provider of live broadcast solutions for premium sports, entertainment, corporate, news and other live events in the U.S. The company's solutions feature innovative technologies for wireless audio and video content acquisition, as well as access to an Emmy-winning team of experienced professionals. For three decades running, CP has serviced a wide range of clients including major broadcasters, sports leagues and teams, and event and production companies.

Specifications

Resolution

- HD: 960 x 540, 2280 x 720, 1920 x 1080

Encoding

- H.264 high profile MVP codec

Audio

- Advanced Audio Coding (AAC)
- IFB

Connections

- 3G/4G
- Wi-Fi as a secondary hotspot
- SD/HDMI input

Operations Settings

- Live: adaptive encoding and resolution change between full resolution, half and quarter resolution with configurable delay between 1.8-30 seconds
- Recording: forwards video recordings, accessible through the LinkMatrix management portal



Florida

9965 18th Street N., Stes. 2 & 3
St. Petersburg, FL 33716
+1 800.762.4254
sales@cpcomms.com
info@cpcomms.com

New York

1401 Front St.
Yorktown Heights, NY 10598



MobileViewpoint