# Red House Streaming Studios

Production Complex & Network Operations Center



# Red House Streaming Studios

#### A FULL-SERVICE PRODUCTION ECOSYSTEM

"We're here to support everything from corporate training and education videos, to news and talking head segments - even full broadcast-quality TV productions."

Kurt Heitmann, CEO, CP Communications/Red House Streaming

Nestled in the growing city of St. Petersburg on Florida's Gulf Coast, a new, technologically advanced film and video production complex stands ready to help you quickly and affordably create new content and immediately begin broadcasting or streaming it to any website, social media platform, or URL.

It's Red House Streaming (RHS) studios, a complete IP production ecosystem developed by CP Communications, the industry leader in live broadcast solutions for more than three decades.

A central production hub for clients in the broadcast and professional AV space, RHS studios offer everything you need to produce full broadcast-quality programming and distribute it via our RHS platform. Two adjoining Network Operations Center (NOC) suites can be staffed with your own engineers or RHS technicians to enable remote management of all production and content delivery tasks.

RHS studios offer glass-to-glass IP production and streaming for every type of live event. We differ from conventional facilities in our ability to let you stay, from start to finish, within an all-IP environment. Capture, edit, and process your show in an NDI workflow, then deliver it via RTSP, RTMP, SRT, or WebRTC.





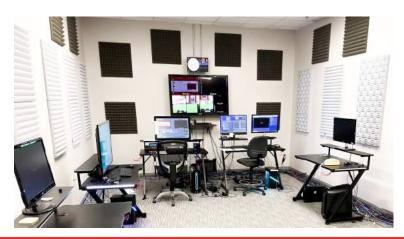
In our robust cloud-based ecosystem you gain access to a global web of public and private communications networks, assuring a true end-to-end solution. You don't even have to be local to manage your show: your talent can be in our studio while you control the production from another location. Alternatively, use our control room to direct talent located elsewhere.

The 5,600-square-foot RHS studios complex offers the efficiencies, cost savings, and immediate social media integration you can only achieve in a new-generation production environment.

Turnkey IP production solutions such as our RHS CamSTREAM platform enable superior live video streaming without the need for costly satellite uplink equipment or airtime. It's ideal for REMI production of premium sports, entertainment, corporate, esports, healthcare, news, or any virtual event. We can also support clients with greater production needs, including the creation of a virtual set.

You can use our control room to switch your show traditionally using our vMix production switcher. Your content can be streamed to multiple destinations simultaneously using our cloud-based transcoding and distribution platform.



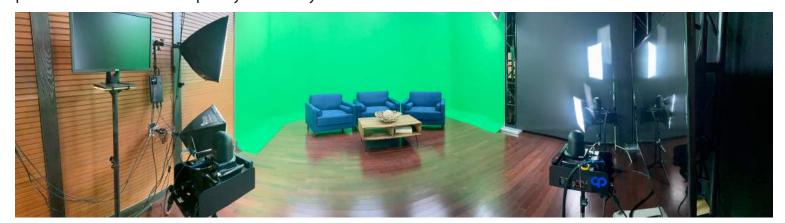


## STUDIO EQUIPMENT & CAPABILITIES

- Panasonic AW-UE100KP 4K PTZ cameras
- Sony PXW-X500 camera for chroma-key
- Sennheiser wireless talent microphones
- vMix 64 4K production switcher
- RHS CamSTREAM turnkey production and streaming solution
- Yamaha TF1 64-channel audio console with Dante interface
- DMX lighting with Dracast studio lights

- Color-customizable LED accent/set lighting
- Video monitors embedded into the set
- Teleprompter
- Wireless IFBs and crew communications system
- Blackmagic Design HyperDeck storage system and 18-TB NAS
- Branding of logos or video elements
- Content transfer via Dropbox
- Cycloramic wall for 16:9 chromakey shots

With CP Communications' main warehouse facility on-site, additional equipment requests for your production are handled quickly and easily!



### **CUTTING-EDGE TECHNOLOGY**

As a subsidiary of CP Communications, an industry leader in providing high-quality, cost-effective live event production solutions to major broadcasters, sports leagues and teams, and event and production companies, RHS studios have unique access to innovative technology and experienced professionals. Among our many offerings are cutting-edge production and streaming solutions.



**CamSTREAM** 

All-in-one remote production and streaming solution



**CamSTREAM SRT** 

Now with Haivision SRT for a low-latency solution



**MVP Agile AirLink** 

H.264/H.265 encoder with up to four inputs and data bonding

#### **AMENITIES**

- Green room with a lounge, billiards table, and video gaming
- Private restrooms, makeup, and wardrobe area
- Conference room with telephone and internet access
- Spacious catering area with refrigerator, microwave, and coffee-maker



- Table and bar seating
- Catering suggestions provided upon request
- Private on-site parking for medium-to large-sized vehicles
- 5,000 sq. ft. climate-controlled space can be used for corporate event or special shoots such as esports competitions



#### **RATES**

- **Studio Rentals:** \$150 per hour with studio equipment and labor (4-hour minimum)
- Post-Production Services: \$100 per hour
- **Streaming Services:** Call for rates

1.800.762.4254
Sales@CPComms.com



### Dream it. Shoot it. Stream it.







#### **Red House Streaming & CP Communications**

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